

# Rashid D Minott

Principal Analytics Consultant | Data Strategy | Business Intelligence Leadership

Charlotte, NC

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[LinkedIn](#) | [Tableau Public](#) | [Portfolio](#)

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## EXECUTIVE SUMMARY

Principal Analytics Leader with 12+ years of experience delivering enterprise data strategy, business intelligence solutions, and executive decision support within financial services. Expert in Power BI, Tableau, and SQL, with a track record of building scalable analytics frameworks, improving reporting efficiency and driving executive decision-making across Finance, Risk, Compliance, and Operations.

- Built and deployed **300+ dashboards** used by senior leadership
  - Improved reporting efficiency by **up to 80%** through automation and self-service
  - Trusted SME for **Power BI, Tableau, and analytics governance**
  - Led cross-functional initiatives supporting enterprise risk, finance, and regulatory reporting
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## KEY ACHIEVEMENTS

- Reduced manual reporting effort by **60–80%** across multiple enterprise programs
  - Designed executive KPI frameworks supporting **multi-billion-dollar portfolios**
  - Delivered training and enablement to **200+ business users and analysts**
  - Tableau Ambassador and **1st Place – 2020 Tableau Battle of the Banks Winner**
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## CORE CAPABILITIES

### Strategy & Leadership

- Data Strategy, Analytics Governance & Development Standards
- Executive KPI Frameworks
- Self-Service Analytics
- Stakeholder Engagement (Director–Executive)

### Financial Services

- Risk, Finance, Compliance Reporting
- Regulatory & Operational Analytics

### BI & Data

- Power BI, Tableau, SQL
  - Alteryx, Excel, Power Automate
  - Oracle, Teradata
  - Data Modeling & Performance Optimization
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## PROFESSIONAL EXPERIENCE

### Principal / Senior Lead Analytics Consultant

Wells Fargo | 2023 – Present

Lead high-visibility analytics initiatives supporting enterprise Finance and Risk decision-making.

- Designed and delivered **25+ executive dashboards** used by senior leadership to monitor strategic initiatives and operational performance
  - Partnered with Finance, Risk, and Operations leaders to define KPI strategy and reporting standards across business units
  - Automated data pipelines and reporting processes, reducing manual effort by **60%**
  - Recognized as a **Power BI and Tableau SME**, providing architecture guidance and design standards
  - Mentored and coached analysts, improving development quality and delivery speed
  - Established BI design standards, governance, and visualization best practices adopted across multiple teams within Finance
  - Dashboards adopted by 100+ users across multiple business units, enabling enterprise self-service reporting
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### Lead Solution Engineer

Tableau Software | 2021 – 2023

Supported enterprise opportunities across top-tier financial institutions via technical strategy, discovery, and solution design.

- Led executive discovery workshops to align analytics solutions with client business strategy
  - Developed advanced product demonstrations and interactive dashboards for large banking and wealth management clients
  - Built Proof-of-Concept solutions that accelerated enterprise adoption and partnered with C-level stakeholders during technical strategy discussions
  - Provided technical leadership on data architecture, governance, and visualization strategy
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### Earlier Experience

- **Wells Fargo – Senior Software Engineer (2019–2021)**
  - **Bank of America – Risk Analysis Specialist (2018–2019)**
  - **Wells Fargo – Compliance Consultant (2017–2018)**
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## AWARDS & RECOGNITION

- Tableau Ambassador
  - 1st Place – 2020 Tableau Battle of the Banks dashboard design competition
  - Recognized SME in multiple enterprise analytics initiatives
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## EDUCATION

B.A., Communications – Buffalo State College